



WTVD-TV

411 Liberty Street

Durham, NC 27701

REDSHIFT MEDIA LLC

ATTN: ACCOUNTS PAYABLE

411 BRANCHWAY ROAD

RICHMOND, VA 23236



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

**BILL TO:**

REDSHIFT MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
411 BRANCHWAY ROAD  
RICHMOND, VA 23236

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: YG ACTION FUND  
PROD: YG ACTION FUND  
TITLE: 241215

INVOICE NUMBER: 61-200061362	BROADCAST MONTH: SEPTEMBER
ORDER NUMBER: 395860	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 167	
ESTIMATE#: 167	
SCHEDULE DATES: 09/07/2012 - 10/04/2012	AGY#/ADV#: 23499/26654
BILLING CYCLE: MONTHLY	DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
2	09/10 - 09/16	02:00P-03:00P	600	2	09/10	MO	02:26P	:30		YG01-NC07	600		
					09/14	FR	--:--	:30		YG01-NC07	0	PREEMPT-CREDIT RESOLVED - SPECIAL REPORT	-600
3	09/17 - 09/23	02:00P-03:00P	600	2	09/19	WE	02:23P	:30		YG01-NC07	600		
					09/21	FR	02:25P	:30		YG01-NC07	600		
4	09/07 - 09/09	02:00P-03:00P	600	1	09/07	FR	02:36P	:30		YG01-NC07	600		
6	09/10 - 09/16	05:30P-06:00P	1,300	2	09/10	MO	05:43P	:30		YG01-NC07	1,300		
					09/14	FR	05:41P	:30		YG01-NC07	1,300		
7	09/17 - 09/23	05:30P-06:00P	1,300	2	09/17	MO	05:53P	:30		YG01-NC07	1,300		
					09/18	TU	05:54P	:30		YG01-NC07	1,300		
8	09/24 - 09/30	05:30P-06:00P	1,300	2	09/24	MO	05:52P	:30		YG01-NC07	1,300		
					09/26	WE	05:44P	:30		YG02-NC07	1,300		
10	09/10 - 09/16	06:00P-06:30P	1,600	3	09/10	MO	06:10P	:30		YG01-NC07	1,600		
					09/12	WE	06:09P	:30		YG01-NC07	1,600		
					09/14	FR	06:22P	:30		YG01-NC07	1,600		
11	09/17 - 09/23	06:00P-06:30P	1,600	3	09/17	MO	05:59P	:30		YG01-NC07	1,600		
					09/18	TU	06:22P	:30		YG01-NC07	1,600		
					09/20	TH	06:22P	:30		YG01-NC07	1,600		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

**ORIGINAL**

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RICHMOND, VA 23236

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
12	09/24 - 09/30	06:00P-06:30P	1,600	2	09/25	TU	06:22P	:30		YG01-NC07	1,600		
					09/26	WE	06:14P	:30		YG02-NC07	1,600		
13	09/07 - 09/09	06:00P-06:30P	1,600	1	09/07	FR	05:59P	:30		YG01-NC07	1,600		
15	09/10 - 09/16	07:00P-07:30P	2,000	3	09/10	MO	07:07P	:30		YG01-NC07	2,000		
					09/12	WE	07:25P	:30		YG01-NC07	2,000		
					09/14	FR	07:07P	:30		YG01-NC07	2,000		
16	09/17 - 09/23	07:00P-07:30P	2,000	3	09/17	MO	07:13P	:30		YG01-NC07	2,000		
					09/19	WE	06:59P	:30		YG01-NC07	2,000		
					09/21	FR	07:24P	:30		YG01-NC07	2,000		
17	09/24 - 09/30	07:00P-07:30P	2,000	3	09/24	MO	07:12P	:30		YG01-NC07	2,000		
					09/27	TH	07:14P	:30		YG02-NC07	2,000		
					09/28	FR	06:59P	:30		YG02-NC07	2,000		
19	09/10 - 09/16	05:30A-06:00A	850	4	09/10	MO	05:38A	:30		YG01-NC07	850		
					09/12	WE	05:43A	:30		YG01-NC07	850		
					09/13	TH	05:55A	:30		YG01-NC07	850		
					09/14	FR	05:40A	:30		YG01-NC07	850		
20	09/17 - 09/23	05:30A-06:00A	850	4	09/17	MO	05:29A	:30		YG01-NC07	850		
					09/18	TU	05:29A	:30		YG01-NC07	850		
					09/19	WE	05:55A	:30		YG01-NC07	850		
					09/20	TH	05:29A	:30		YG01-NC07	850		

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REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: YG ACTION FUND  
PROD: YG ACTION FUND  
TITLE: 241215

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SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
21	09/24 - 09/30	05:30A-06:00A	850	4	09/24	MO	05:56A	:30		YG01-NC07	850		
					09/25	TU	05:29A	:30		YG01-NC07	850		
					09/27	TH	05:29A	:30		YG02-NC07	850		
					09/28	FR	05:44A	:30		YG02-NC07	850		
22	09/07 - 09/09	05:30A-06:00A	850	1	09/07	FR	05:44A	:30		YG01-NC07	850		
24	09/10 - 09/16	07:00A-09:00A	1,500	4	09/10	MO	07:25A	:30		YG01-NC07	1,500		
					09/12	WE	08:55A	:30		YG01-NC07	1,500		
					09/13	TH	08:58A	:30		YG01-NC07	1,500		
					09/14	FR	07:29A	:30		YG01-NC07	1,500		
25	09/17 - 09/23	07:00A-09:00A	1,500	4	09/17	MO	08:59A	:30		YG01-NC07	1,500		
					09/19	WE	07:43A	:30		YG01-NC07	1,500		
					09/20	TH	07:49A	:30		YG01-NC07	1,500		
					09/21	FR	08:40A	:30		YG01-NC07	1,500		
26	09/24 - 09/30	07:00A-09:00A	1,500	4	09/24	MO	08:58A	:30		YG01-NC07	1,500		
					09/26	WE	07:43A	:30		YG02-NC07	1,500		
					09/27	TH	08:44A	:30		YG02-NC07	1,500		
					09/28	FR	07:29A	:30		YG02-NC07	1,500		
27	09/07 - 09/09	07:00A-09:00A	1,500	1	09/07	FR	07:59A	:30		YG01-NC07	1,500		
29	09/07 - 09/09	07:00A-08:00A	650	1	09/08	SA	07:07A	:30		YG01-NC07	650		

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SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
30	09/10 - 09/16	07:00A-08:00A	650	2	09/15	SA	07:16A	:30		YG01-NC07	650		
					09/15	SA	07:44A	:30		YG01-NC07	650		
31	09/17 - 09/23	07:00A-08:00A	650	2	09/22	SA	07:24A	:30		YG01-NC07	650		
					09/22	SA	07:52A	:30		YG01-NC07	650		
32	09/24 - 09/30	07:00A-08:00A	650	2	09/29	SA	07:16A	:30		YG02-NC07	650		
					09/29	SA	07:30A	:30		YG02-NC07	650		
33	09/07 - 09/09	08:00A-09:00A	800	1	09/08	SA	08:55A	:30		YG01-NC07	800		
34	09/10 - 09/16	08:00A-09:00A	800	2	09/15	SA	08:27A	:30		YG01-NC07	800		
					09/15	SA	08:48A	:30		YG01-NC07	800		
35	09/17 - 09/23	08:00A-09:00A	800	2	09/22	SA	08:40A	:30		YG01-NC07	800		
					09/22	SA	08:58A	:30		YG01-NC07	800		
36	09/24 - 09/30	08:00A-09:00A	800	2	09/29	SA	07:58A	:30		YG02-NC07	800		
					09/29	SA	08:58A	:30		YG02-NC07	800		
37	09/07 - 09/09	08:00A-09:00A	800	1	09/09	SU	08:55A	:30		YG01-NC07	800		
38	09/10 - 09/16	08:00A-09:00A	800	2	09/16	SU	08:27A	:30		YG01-NC07	800		
					09/16	SU	08:57A	:30		YG01-NC07	800		
39	09/17 - 09/23	08:00A-09:00A	800	2	09/23	SU	08:27A	:30		YG01-NC07	800		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
39	09/17 - 09/23	08:00A-09:00A	800	2	09/23	SU	08:53A	:30		YG01-NC07	800		
40	09/24 - 09/30	08:00A-09:00A	800	2	09/30	SU	08:27A	:30		YG02-NC07	800		
					09/30	SU	08:57A	:30		YG02-NC07	800		
41	09/10 - 09/16	12:00P-12:30P	850	4	09/10	MO	12:25P	:30		YG01-NC07	850		
					09/12	WE	12:11P	:30		YG01-NC07	850		
					09/13	TH	12:15P	:30		YG01-NC07	850		
					09/14	FR	12:25P	:30		YG01-NC07	850		
42	09/17 - 09/23	12:00P-12:30P	850	5	09/17	MO	12:29P	:30		YG01-NC07	850		
					09/18	TU	12:09P	:30		YG01-NC07	850		
					09/19	WE	12:28P	:30		YG01-NC07	850		
					09/20	TH	12:11P	:30		YG01-NC07	850		
					09/21	FR	12:16P	:30		YG01-NC07	850		
43	09/24 - 09/30	12:00P-12:30P	850	5	09/24	MO	12:29P	:30		YG01-NC07	850		
					09/25	TU	12:26P	:30		YG01-NC07	850		
					09/26	WE	12:16P	:30		YG02-NC07	850		
					09/27	TH	12:23P	:30		YG02-NC07	850		
					09/28	FR	12:14P	:30		YG02-NC07	850		
44	09/07 - 09/09	12:00P-12:30P	850	1	09/07	FR	12:10P	:30		YG01-NC07	850		
45	09/10 - 09/16	07:30P-08:00P	1,800	2	09/10	MO	07:42P	:30		YG01-NC07	1,800		
					09/14	FR	07:46P	:30		YG01-NC07	1,800		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
46	09/17 - 09/23	07:30P-08:00P	1,800	2	09/19	WE	07:48P	:30		YG01-NC07	1,800		
					09/21	FR	07:53P	:30		YG01-NC07	1,800		
47	09/24 - 09/30	07:30P-08:00P	1,800	1	09/25	TU	07:36P	:30		YG01-NC07	1,800		
49	09/10 - 09/16	10:00P-11:00P COMMENT: TBA	4,000	1	09/12	WE	10:41P	:30		YG01-NC07	4,000		
50	09/24 - 09/30	10:00P-11:00P COMMENT: TBA	4,000	1	09/26	WE	10:40P	:30		YG02-NC07	4,000		
52	09/07 - 09/09	09:00P-11:00P COMMENT: 20/20	4,000	1	09/07	FR	10:43P	:30		YG01-NC07	4,000		
53	09/10 - 09/16	10:00P-11:00P COMMENT: 20/20	4,000	1	09/14	FR	10:38P	:30		YG01-NC07	4,000		
54	09/17 - 09/23	10:00P-11:00P COMMENT: 20/20	4,000	1	09/21	FR	10:32P	:30		YG01-NC07	4,000		
55	09/07 - 09/09	09:00P-11:00P COMMENT: ONCE UPON A TIME	5,000	1	09/09	SU	10:42P	:30		YG01-NC07	5,000		
56	09/10 - 09/16	09:00P-11:00P COMMENT: REVENGE	5,000	1	09/16	SU	09:22P	:30		YG01-NC07	5,000		

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57	09/10 - 09/16	11:00P-11:35P	1,600	4	09/10	MO	11:24P	:30		YG01-NC07	1,600		
					09/12	WE	11:27P	:30		YG01-NC07	1,600		
					09/14	FR	11:23P	:30		YG01-NC07	1,600		
					09/16	SU	11:22P	:30		YG01-NC07	1,600		
58	09/17 - 09/23	11:00P-11:35P	1,600	4	09/17	MO	11:33P	:30		YG01-NC07	1,600		
					09/21	FR	11:14P	:30		YG01-NC07	1,600		
					09/22	SA	12:28A	:30		YG01-NC07	1,600		
					09/23	SU	11:33P	:30		YG01-NC07	1,600		
59	09/24 - 09/30	11:00P-11:35P	1,600	3	09/24	MO	11:33P	:30		YG01-NC07	1,600		
					09/25	TU	11:14P	:30		YG01-NC07	1,600		
					09/28	FR	11:12P	:30		YG02-NC07	1,600		
60	09/07 - 09/09	11:00P-11:35P	1,600	3	09/07	FR	11:23P	:30		YG01-NC07	1,600		
					09/09	SU	11:35P	:30		YG01-NC07	1,600		
					09/08	SA	--:--	:30		YG01-NC07	0	PREEMPT-CREDIT RESOLVED - SPORTS PGM RAN LATE	-1,600
62	09/23 - 09/23	08:00P-10:59P COMMENT: EMMY'S	5,000	1	09/23	SU	10:11P	:30		YG01-NC07	5,000		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 168,650.00

TOTAL UNITS: 116

ACTUAL GROSS BILLING: 166,450.00

TOTAL ADJUSTMENTS: -2,200.00

AGENCY COMMISSION: -24,967.50

NET DUE: 141,482.50

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